

# Nominate your heroes!

## Red Ribbon Awards on HIV/AIDS 2005

Do you know any person or organization, whose works or actions have helped to break the silence around HIV/AIDS in your community?

Do you know any individual, organization or community-based intervention, whose impact has helped highlight the campaign against HIV-related stigma and discrimination?

Do you know of any radio or television station that has shown outstanding commitment to coverage of HIV/AIDS and demonstrated accuracy, depth and innovative programming in its coverage?

Here is your chance to help us select the most outstanding media and community responses to HIV/AIDS in Nigeria. We invite everyone to nominate entries for the Red Ribbon Awards on HIV/AIDS 2005.

We need your nominations for the following categories:

1. Breaker of Silence Award (Individual)
2. Breakers of Silence Award (Organization)
3. Heroes Award for Stigma Fighters (Individual)
4. Heroes Award for Stigma Fighters (Community or NGO)
5. Award for Outstanding Media Coverage

### **Breakers of Silence Awards:**

We are looking for organizations and individuals (especially people living with HIV) whose actions, interventions or pronouncements have significantly contributed to breaking the silence surrounding HIV/AIDS in their communities or in the nation. They may be male or female, NGO, association or community group that has demonstrated courage, conviction and innovation in increasing the depth of public discourse, policy intervention or action on the epidemic. Among past winners of the awards are: Mr. Samaila Garba of the Kebbi Alliance of Positive People (KAPOP); Ms. Doris Emmanuel of Heal The Land Initiative, Uyo, Akwa Ibom State; Ms. Ibiyemi Fakande of Living Hope Care, Osun State; and the Alliance Rights Nigeria group which works with sexual minorities.

## **Heroes Awards for Stigma Fighters:**

The awards will honour individuals, organisations or communities who have contributed significantly to drawing attention and action to reduce HIV-related stigma and discrimination in Nigeria. Stigma and discrimination is one of the greatest obstacles to stopping HIV/AIDS. It undermines prevention by making people afraid to know their HIV status, cause shame and guilt for PLWHA, inflict pain and agony on PABA, hinder access to information, and hasten the propagation of HIV/AIDS. We are looking for individuals and organisations whose actions have promoted personal and community responsibility in stopping stigma. Previous winners include Mr. Frederick Adegboye, who successfully battled a discriminatory action against him by the Nigerian Institute for Journalism (NIJ); the Centre for the Right to Health, the leading health rights group in Nigeria; and Ms Abigail Obeten, a person living with HIV who overcame stigma in her home, church and clinic, including the loss of her daughter, but now works to mobilize the faith community against discrimination.

## **Outstanding Media Coverage:**

Judges will be looking for print, radio and television stations in Nigeria whose coverage has helped to advance positive behaviour change to reduce the spread of HIV. Nominated media organizations should be those that go beyond providing space or airtime for HIV/AIDS in their normal programming, and have demonstrated outstanding commitment, initiative and corporate social responsibility in their organisational response to the HIV/AIDS epidemic. Past winners include Rhythms 93.7 FM, Lagos (honoured for its policy of including HIV messages before and after every news bulletin on the station, and maintaining a standing policy of airing at least one HIV-related news in its daily news broadcasts); and the Akwa Ibom Broadcasting Corporation (AKBC) Radio, Uyo, which runs a weekly HIV/AIDS programme, set up a Local Action Committee on AIDS within the station and serves on the Akwa Ibom State AIDS control agency.

## **Nomination procedure**

To nominate an individual or organisation for the awards, please send the following information:

1. Name of the individual or organisation you wish to nominate

2. Nominee's contact details including telephone numbers and email address where available
3. A brief description of what they have done to justify your nomination (Please cite evidence or justification)
4. Your name and contact details, including phone and email (If you desire anonymity, please indicate)

Send your nominations by post, courier or email to any of the addresses below *on or before October 21 2005*.

For further information about the Red Ribbon Awards, please visit:  
[www.nigeria-aids.org/redribbon.cfm](http://www.nigeria-aids.org/redribbon.cfm)

Or contact:

The Secretariat, Red Ribbon Awards 2004  
Tel: (234) 1 7731457, 8128565, 080-2320-8647  
Email: [jaaidnsng@nigeria-aids.org](mailto:jaaidnsng@nigeria-aids.org)

Entries can be submitted to any of the following collation centres:

The Secretariat, Red Ribbon Awards 2004  
Journalists Against AIDS (JAAIDS) Nigeria  
44B, Ijaye Road, Ogba, Lagos

Red Ribbon Awards 2005  
c/o The Nigerian Network on Ethics, Law and HIV/AIDS  
E9/ 4220, Old Ife Road (Beside Mubank Colour Laboratory)  
Ibadan, Oyo State

**Abuja and FCT Area:**

Red Ribbon Awards 2005  
Journalists Against AIDS (JAAIDS)  
139 Monrovia Street, off Aminu Kano Crescent  
Wuse 2, Abuja

***Northern Nigeria:***

Red Ribbon Awards 2005  
c/o Umar Sanni  
VOA Office  
A5 Tukur Road, Off Mohammed Muktar Road

Nassarawa, Kano, Kano State

***Eastern Nigeria:***

Red Ribbon Awards 2005

Women Information Network (WINET)

2E Menkiti Lane, Off Ogui Road

Enugu, Enugu State

For further information, please contact:

**The Secretariat, Red Ribbon Awards 2005**

Media Resource Centre on HIV/AIDS & Reproductive Health

44B Ijaiye Road, Ogba, Lagos, Nigeria

Tel: 234 1 7731457, 8128565

Email: [jaaidnsng@nigeria-aids.org](mailto:jaaidnsng@nigeria-aids.org)

Website: [www.nigeria-aids.org](http://www.nigeria-aids.org)